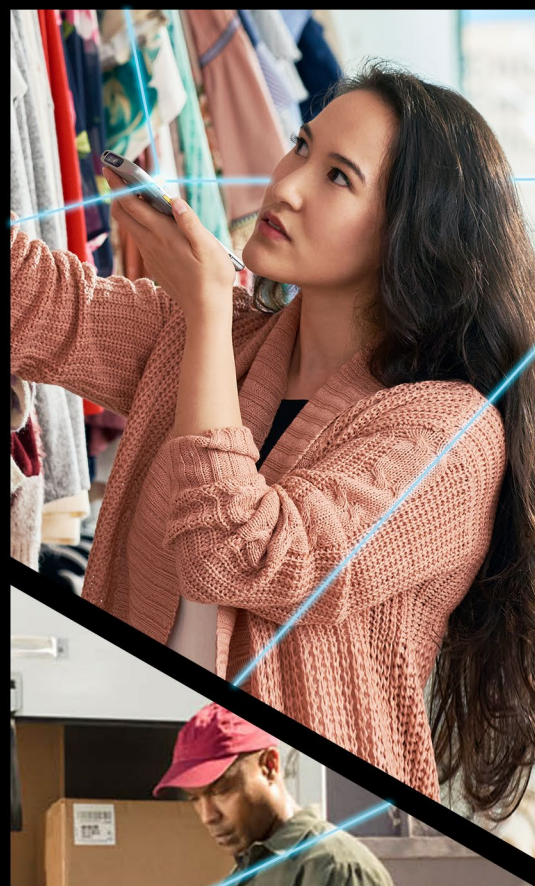




Close Gaps Open Possibilities

Zebra Workforce Connect™

Powered by Zebra Savanna™



There's Disruption on the Frontline

Frontline workers face a disconnected workplace with gaps in communication, information and technology. Across industries, frontline workers are buried in tasks and burdened by inefficiencies from juggling multiple devices to managing disjointed workflows.

Retail associates face increasing pressure to deliver optimal customer service. When speed is critical, workers need efficient and unified operations.



Without it, retail businesses face

- Slow customer support
- Inefficient task management
- Lost revenue

Decentralized work in manufacturing, transportation and logistics makes it difficult to track associate and asset location in real time. But access to real-time data is vital.



Without visibility, businesses see

- Delivery delays
- Slow maintenance reporting
- Inefficient delivery and dispatch operations
- Worker safety concerns

Healthcare workers face life-and-death decisions daily and coordinating patient care across specialties is crucial. But connecting with overburdened doctors is a challenging task.



Without an easy way to connect, healthcare workers face


- Slow responses to patient needs
- Ineffective collaboration across departments
- Difficulty finding medical equipment and staff


Without a unified digital workplace solution that fosters collaboration, increased engagement and information sharing, communication and information gaps will continue to grow—and frontline morale will continue to decline.

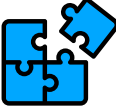
But Disruption Brings Opportunity—Rise to Meet It

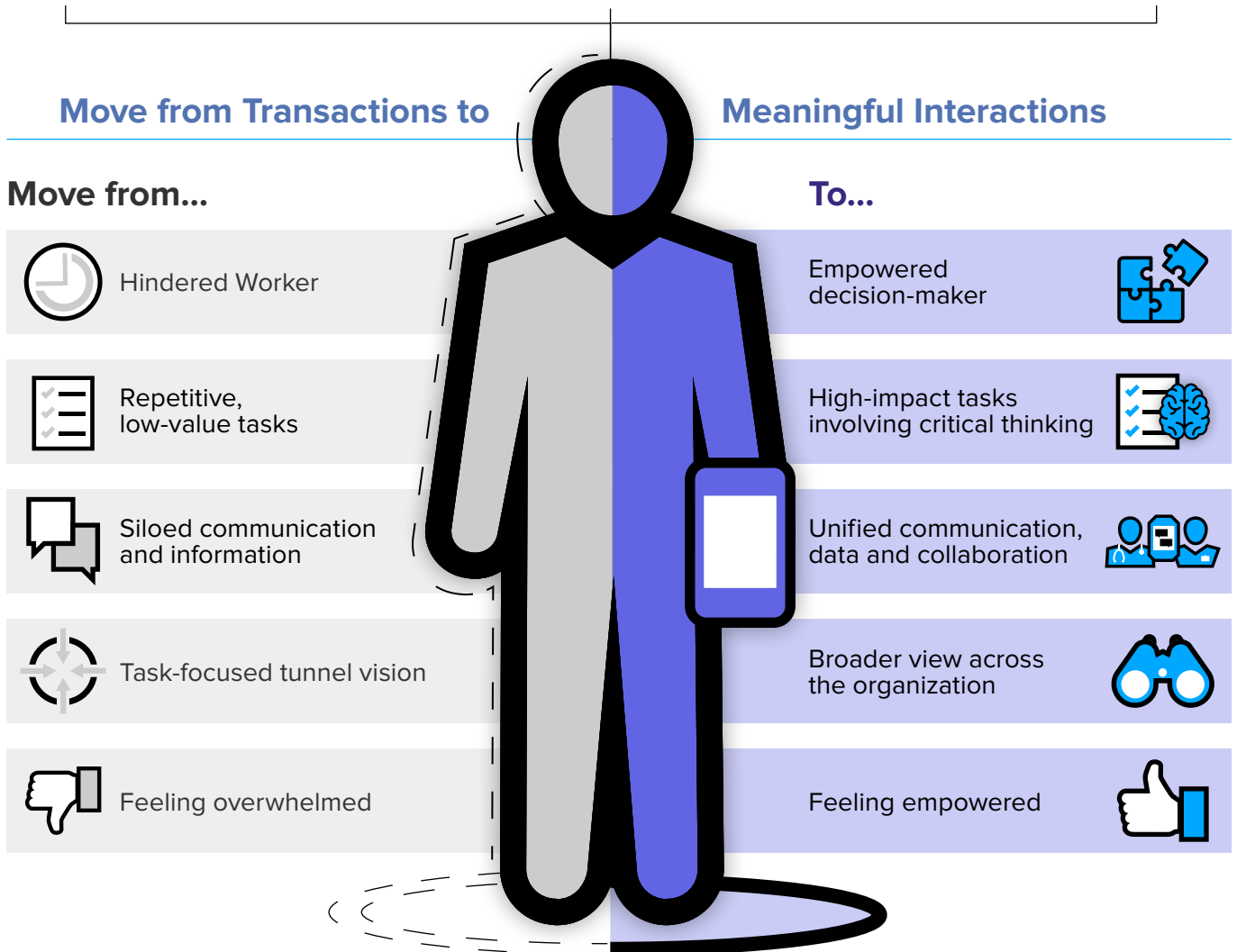
Shift frontline workers' focus from transactional tasks to high-value interactions. When information flows freely and collaboration happens naturally, workers move away from task-oriented work and break out of their silos. Empower them with the digital tools to solve problems on the spot and apply cognitive skills to better serve customers and patients.

Unhindered workers...

 **Deliver**
more value to customers and patients

 **Increase**
productivity for the organization

 **Become**
effective problem solvers, contributing their best

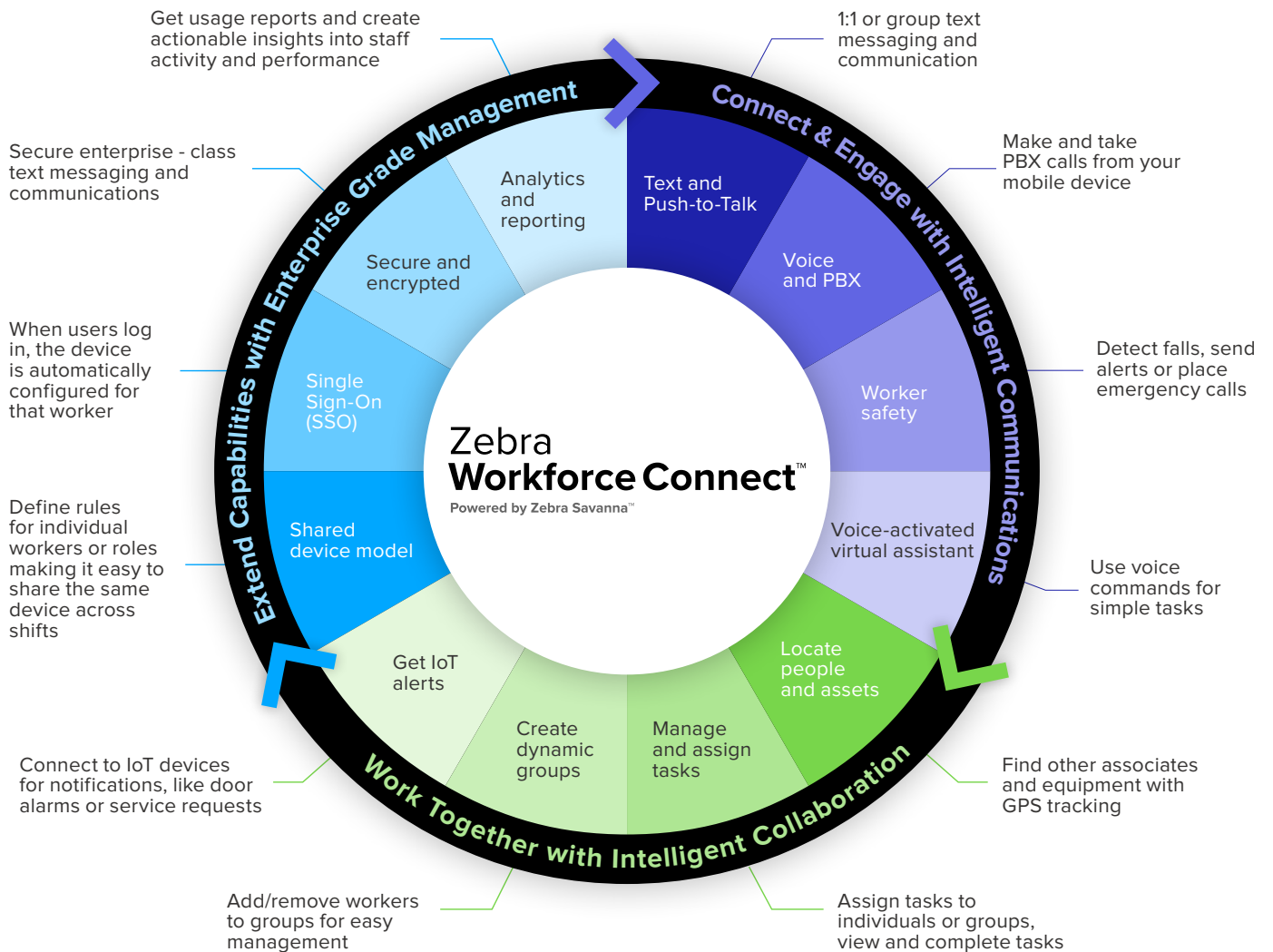


It's time to close the information and communication gaps, and usher in a new era of transformation—led by the frontline and powered by Zebra Workforce Connect.

Close Gaps with Workforce Connect

A Complete Unified Platform

Consolidate critical workflows into one fully connected platform with Zebra Workforce Connect—the most complete solution for your frontline workforce. Unlock communication capabilities with powerful voice and messaging features to Zebra mobile devices, or third-party devices, to connect and empower frontline workers.



RETAIL

Add Value to Customer Interactions

Empower retail associates with access to free-flowing information and more opportunities for critical thinking. Shift their work from transactional tasks to high-value interactions, and elevate customer service, with Workforce Connect.

Enhance the Customer Experience

Curbside pickup

Diminish customer wait time. Customers send a text that notifies associates when they've arrived.

On-demand assistance

Connect a customer with expert help. Send a push-to-talk message to particular department, like "Kitchen Cabinet Specialists."

Self-help kiosks

Send message alerts to nearby associates if a customer needs assistance, when you integrate with external communications channels.

Answer calls anywhere

Unify communications channels so workers can answer calls, messages and more from one device.



Find people and assets

Save time by locating associates and assets quickly.

Send storewide announcements

Connect with all store associates for daily announcements, store specials or urgent information.

Reduce theft

Integrate Workforce Connect with external antitheft systems to alert employees to potential theft.

Manage tasks

Assign and track tasks to individuals or groups. Use voice commands to mark a task as in progress or complete.

Enhance worker safety

Place emergency calls, send out duress alerts and locate associates with GPS tracking.

Boost Efficiency with In-Store Collaboration

MANUFACTURING, TRANSPORTATION & LOGISTICS

Enhance Workflow and Location Visibility

Automated safety measures protect the frontline, and triggers alert them of timely issues. All this goes far to foster collaboration, increase productivity and raise service to new heights. Improve workflows across the warehouse and in the field with Workforce Connect.

Streamline Floor Operations

Minimize hardware

Replace bulky 2-way radios and stay connected

Manage tasks

Track tasks and assignments

Connect with groups

Eliminate group huddles via message of the day

Improve security

Get critical real-time alert and alarm notifications

Improve Driver Safety

Prevent distractions

Silence notifications and lock the screen with "Driver mode"

Keep hands free

Use voice commands to make calls or send messages

Signal an emergency

Hit a button on the back of Zebra devices to notify dispatch of an emergency

Enable man-down alert

Detect falls and automatically send out an emergency message

Seamless delivery

Give customers real-time customer updates

Enhance visibility

Monitor delivery status and driver location on a desktop dispatch client

Streamline dispatch

Connect with field workers from directly from dispatch interface

Oversee fieldworker location

Get real-time trip reporting and location history

Enhance Customer Service

Manage Dispatch Operations

HEALTHCARE

Deliver Patient-Centric Care

Answers are now at healthcare workers' fingertips. Co-workers are within their immediate reach, and staff and devices are within sight, instantly located. When communication and collaboration impact patient care and outcomes, turn to Workforce Connect.

Improve Caregiver Collaboration

Get hands-free communication

Connect to other workers and departments instantly with voice commands

Make instant connections

Chat one-to-one or one-to-many, by department, group or location

Improve task management

Assign and manage tasks from devices

Easily share devices

Auto-login to extensions using single sign-on



Ensure quick emergency responses

Get immediate assistance with emergency calling and location sharing

Save worker time

Find lifesaving equipment quickly with asset locations

Ensure patients get timely responses

Send nurse-calling alerts directly to nurses' devices

Increase Patient Safety and Satisfaction

A Flexible Approach Backed by Zebra

Workforce Connect gives you the peace-of-mind that comes from having the most complete ecosystem of software and rugged hardware. With Zebra, you benefit from a partner that's provided enterprise-level service and support for over 50 years.

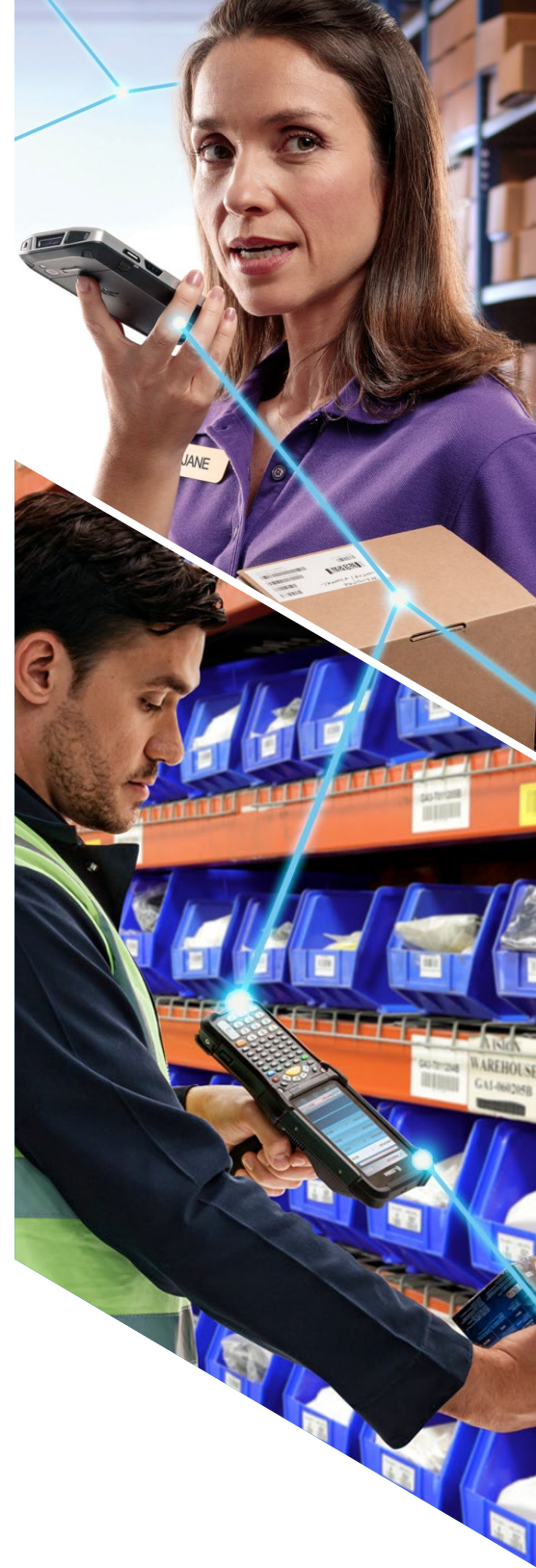
Choose the Option That's Right For Your Business

No matter the size of your business, Workforce Connect has an option for you. Its scalable, modular architecture means you can select the features you need for your business.

Make an impact where it counts—on the frontline.

Zebra **Workforce Connect**[™]

Powered by Zebra Savanna[™]



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